

ALL ROADS LEAD TO

ROME

- HOME
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GET UPDATES

COMING NEXT MONTH

More information about the hotel we've booked for Mutual Sales Leaders

ROME SCREENSAVER



Download a free Rome screensaver

ROME VIDEO

-> View a short video to get a taste of what's in store

CHECK YOUR STANDING

Find out if you're on track to qualify for Mutual of Omaha's Rome trip. Remember you need 100,000 incentive credits and a minimum of three issued applications to earn an invitation to one of the best incentive trips in the industry!

-> See where you stand!

ALL ROADS LEAD TO ROME

Your road to Rome may be constructed using life insurance or annuity sales. Or perhaps it's Medicare supplement or long-term care insurance that serve as your compass.

Whichever road - or combination of roads - you choose, the destination remains the same - the Eternal City of Rome!

MUTUAL SALES LEADERS • ROME • MARCH 25-30, 2007

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Mutual Sales Leaders 2007 Rome, Italy

Eligibility

- Mutual of Omaha broker producers are eligible to earn the Mutual Sales Leaders trip to Rome based on personal production (excludes MGA, BGA and downline production)

Qualification Period

- Eligible business applied for during the January 2006 through December 2006 accounting months must be placed and premium collected and received by Mutual of Omaha by January 15, 2007

Production Requirement

- You must earn 100,000 incentive credits to qualify for the trip
- The 100,000 incentive credit requirement is an aggregate of all eligible products. You can qualify by earning 100,000 incentive credits from the sale of one product or from any combination of products

Minimum Application Requirement

- A minimum of three issued applications is required

How You Earn Incentive Credits

- You earn incentive credits based on your net-issued business, which is measured in annualized new business premium (ANBP), during the qualification period
- The following table shows how incentive credits are earned

Eligible Products	Incentive credits earned per \$ of ANBP
Life Insurance (excludes Mortgage Term) <ul style="list-style-type: none"> • Target premium • Excess premium 	1 .05
Annuities (deferred and immediate)	.05
Long-Term Care (excludes United of Omaha LTC)	1
Medicare Supplement (excludes Medicare Part D)	.3
Disability	1
Critical Illness	1
Hospital Income	1

Your Mutual Sales Leaders Award

- If each individual requirement is met, you will earn one invitation to the Mutual Sales Leaders meeting to be held in Rome, Italy, in the spring of 2007
- An invitation includes airfare, hotel accommodations, meals, tours and transfers for the qualifier and one guest, age 18 or older
- An invitation is not redeemable for cash and is not transferable

Tax on Your Incentive Travel Award

- The cost of incentive travel will be reported to you as taxable income on your 2006 Form 1099
- Costs include air travel, lodging and cash or cash spending allowances, if applicable

Compliance Review

- In order to ensure compliance with the spirit of this program, Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time
- You must be contracted and actively representing Mutual of Omaha at the time of the Mutual Sales Leaders trip
- Confidential information or proprietary information, as defined in the broker sales agreement, does not include information relating to any incentive travel award
- You are responsible for any compensation disclosure obligations you may have governing relationships with your clients